

Inspire Others!

Be a Cayuse Champion

At Cayuse, we believe every customer is valuable and has great insight to share. We also know that our success relies on our customers' positive experience.

With that in mind, we invite you to share your insights and success stories by joining our new loyalty program: **Cayuse Champions!**

This is a great way to promote your brand, demonstrate your leadership, showcase your expertise, learn from your peers, and build your professional network.

The program is simple! Participate in your choice of accessible engagement opportunities, and earn exclusive benefits for your loyalty and advocacy efforts. We know your time is valuable, so we'll contact you only regarding the activities for which you've expressed interest.

Cayuse Champion Benefits




Platform to position yourself as an industry thought leader

Engage with industry peers



Share your stories of personal and organizational success



Cayuse Champions at the top level will be nominated for the Community Champion Award celebrated at our annual conference *Connect by Cayuse*

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Opportunities to gain Champion status!

Cayuse Champion Levels & Rewards

**250
points**

Pony

A Cayuse backpack or \$75 donation to a charity of your choice

**500
points**

Mustang

A \$150 gift basket or donation to a charity of your choice

**750
points**

Cayuse

A \$250 gift card or donation to a charity of your choice

How to Earn Points

300 points

Host a Customer Event

Host an in-person event at your organization for customers and potential clients. Cayuse will manage logistics and content.

200 points

Blog Post

Take time for a brief interview with Cayuse to serve as basis for a blog post, posted after your final approval.

100 points

Quote or Online Review

Provide a testimonial for use on public-facing collateral or write an online review on sites we share with you.

750 points

Customer Referral

Refer a peer (250 points), who then becomes a Cayuse customer (500 points)! Gain Cayuse status entitling you to 1 free ticket and 1 half-off ticket to *Connect by Cayuse*.

200 points

Speaking Engagement

Share your Cayuse success story while discussing industry trends or give motivational talks at *Connect by Cayuse* conference, industry events, and hosted webinars.

200 points

Case Study

Participate in an interview for a customer success story, highlighting your accomplishments using Cayuse.

50 points

Reference Call

Have a private one-on-one call discussing your Cayuse experience with customers or potential clients.